

Vibrant Local Economy:

- New Industry
- Technology as Economic Driver
- CSU Technology (clean energy) as an Economic Generator
- Expanded Downtown Business Types and Hours
- Technology Economic Generator
- Economy – primary. Jobs – tech transfer, alternative energy development
- Technology Centers to Drive Economic Growth Locally
- Economic Development in Combination City Industry
- City as Laboratory for University
- Economic Incubation
- Rooted in CSU/Business Community Collaboration
- Primary Jobs in or Near Downtown Leveraging Existing Resources (CSU, Clean Energy Cluster, etc.)
- Community Buy-In

CSU Community Integration

- University Pride/Logos, Incorporated in Downtown Business Area
- Stronger CSU Community Integration (Facilities, Programs)
- City Become Ideal Place for CSU Students to Live (Grocery Stores, Paths to Campus, etc.)
- Integration of CSU into Downtown
- Buildings Downtown that can be used Both by City and CSU
- Make Fort Collins Rally around CSU Football
- Shared Use Facilities – Bricks & Mortar
- More Activities for Students Downtown – Other than Bars, e.g. Movie House, etc.
- Create More Meetings/Gathering Spaces for Events
- Downtown Campus Facility
- Integration of Community & CSU – Technology, Information, Social
- CSU Presence in Downtown – Sports, Continuing Ed.
- Integrated University/Community Events Calendar
- Make Campus Resources Public Capital
- Integration of CSU & Community Development Partnerships Network
- Interactivity of Downtown & CSU Campus
- Bring CSU to Downtown Classes – Events, maybe Housing Arts
- CSU & Ft. Collins Connection
- CSU & Community Integration Working Cooperatively on Projects
- CSU/Community Beautification Project
- CSU Downtown Preserve – Classrooms, Housing, Presentations
- Campus Resources to Public Capitol
- City & CSU Integration
- Provide Resource Information for Residents & Visitors at University and in City

Expand Recreational Opportunities Throughout

- Velodrome & Healthy Lifestyle Activities & Events
- Urban Cycling Park with Velodrome

Learning Community

- Integrated Education & Old Town (Technology, Energy, Incubators, Service Learning)
- Enhanced Learning Opportunities
- Creating, Learning Community
- Lifelong Learning Community Development Partnerships Network
- Community with a Learning & Creativity Industry
- Learning Laboratory (Arts, Science, Envir., Engin., Social, etc.)
- CSU – Downtown – River
- CSU Education Opportunity Downtown
- Learning Community
- Creative Learning Community
- CSU Use the City as a Laboratory for Learning (Architecture, Alternative Energy, Technology, Art, etc.)
- Community Access to all Programs & Facilities (Open to all Socio-economic Levels)

Model Environmental Community

- Stronger, Urban Mixed Use (Housing, Commercial, Arts & Culture)
- Re-Development Support & Funding for CSU's Nearby Community (Create a URA)
- Infill Development in Study Area
- Smart Development in and around Mason Corridor – Esthetics, Historic Pres.
- Environment – Type of Neighborhood Mix, Housing for Students, Land Uses, Walkways, Retail, Commercial
- Mixed Use with a Focus on Affordable Housing
- Mixed Use (Live, Work, Shop, Entertain, Learn) CSU – Downtown – River
- Mixed Use Development
- Mixed Use – System to Preserve Uses and Features that are Valued and Vulnerable
- Strong Mixed Use Development (Live, Work, Recreate)
- Vibrant Built Environment that Signals Something Intriguing Happens Here
- Mixed City, CSU & Private Developments Off-Campus – Downtown and Along River (Joint Dev. Projects, 3 Ways – City, CSU, Private)
- Balance Downtown Mix
- Smart Development of Raw Land
- Physical Transportation Connection between Campus and Downtown
- Creating a Corridor of Improved Access Between Old Town & CSU
- Excellent Mobility/Transit System
- Streetcar Transportation Between Campus, Old Town & River
- Transportation Mobility – CSU/Community Interaction & Coordination Integration
- Multi-Modal Transportation Between CSU, Downtown & River
- Transit Improvements (beyond cars)
- Transit & Mobility Between CSU, Community, Downtown & River
- Efficient & Affordable (Free or Minimal Cost)

- Transportation (East/West & North/South) Corridors
- UniverCity Trolley
- Transportation to the Downtown Area (Bike Trails, Mopeds & Trail)
- Create the Infrastructure Base (Buildings, Streetscape, etc.) to connect to Old Town to CSU; which will build the opportunities for new businesses, culture, arts, etc.
- Physical Connection tying CSU, Downtown, & River
- Connections + Physical (CSU, Downtown & River)
- Multi-Modal, Fun Alternative Transportation Through Entire District

Transportation

- Accessible/Variety of Transportation
- Train of Thought or Brain (Bus & Train) Moving Museum along the Legacy Parkway (River & Mason)
- More Options, More Hours
- Safe Modes of Transportation (Late Night) from Bars
- Comprehensive, Next Generation Transit Answers
- Late Night Public Transportation
- Transit/Mobility to Downtown
- Free Transportation within the Core Area
- Transit & Urban Connection Between CSU & Downtown
- Transportation/Redevelopment Mason Corridor
- Connections Mason Street
- Transit – Local CSU, Downtown, City, Mason Corridor, Regional Rail to Front Range
- Transportation, Multi-Modal Pathways
- Non-Motorized Transportation Emphasis
- Excellent Mobility Connections – Walk, Bike, Transit & Auto to & from CSU, Downtown, & River
- Mobility/Transit System to Integrate CSU & Community
- Stronger Connectivity Between Campus & Downtown – Redevelopment and Transportation
- A True Transportation Modality that is an Alternative to Cars along both Mason Street & College through Downtown
- Transportation Connection Between CSU, Downtown & River
- Transportation Mason Street, Mobility for Pedestrians
- Bi-Model Connections between Downtown, University, etc.
- Congestion
- Transit for Youth & Elderly
- Bridge Downtown, Midtown, CSU Gap
- Campus – Downtown, Bridging the Gap

Bicycling

- Better Bicycling (Health – Recreation – Transportation – Environment)
- Cycling & Pedestrian Mindset that feels like an Integrated Great Way of Life

Healthy Accessible River

- Access, Development, Protection of the River
- Connecting Old Town to the River
- River Integration
- Better Connections to Enjoy the Riverbanks Interactively
- Connection with river (Integrate Flow Naturally into Downtown)
- River Nature Walk – Nature Right Next to an Urban Setting
- Inviting & Exciting River Access from Downtown
- Connectivity CSU to Downtown & River – Recreation, Sports, Learning Center, Facilities to Share
- River Accessibility with Wooden Walkways, Platforms, Tables, Seats above the River
- River Integration (Access, Usability, Visibility) into Community Development Partnerships Network River
- Development of the River Corridor
- River walk Corridor – Restore the River, Naturally conserved, Kayak park, Restaurant, Shops, Art
- Protect Natural Environment
- River Redevelopment
- Education on Local Ecology
- River Protection
- Poudre River Revitalization
- River Access – Recreation, Entertainment, Magnet Differentiates Us
- River Plan
- A River for All
- Managed River Development & Restoration
- River Restoration/Clean-up to make it Healthier to the Eco-system and Visually Better to the Jogger/Biker, etc.
- River Enhancements
- Sustainable Water/Health River
- CSU – Downtown Living Lab, Downtown and River as Classroom for CSU
- Capitalizing on the River
- Recreation Areas that Better Utilizes the River
- Facilities Development Downtown River Corridor, Water park, Velodrome
- Extension of Old Town Activity to the River
- River Development & Preservation
- South Bank River Development
- River Development
- River Enhancement

Arts & Cultural Facilities

- Intimate “Boutique” Performance Facilities (Supporting Local & Guest Arts Events)
- Arts & Cultural Facilities & Programming
- Arts/Culture from CSU & City – River Location

- Arts, Culture – Historic
- Cultural Facilities Downtown for Mixed Use (Arts, Education, Community)
- Connection Between University & Downtown with Cultural Programming
- The Arts – Performing Arts Facilities with Youth (K-16 and beyond) Aspects
- Be the Only City of those Benchmarked that Combines Art & Environment (Science/Energy) – Left Brain hugs Right Brain
- CSU/Downtown Community Connected through Arts/Culture
- Vibrant Arts & Culture & Historic Preservation (can be the same theme)
- Diversity of Performance and Activity Venues
- Downtown Cultural & Arts Facilities
- Develop and Promote Ft. Collins as an Arts and Culture Destination
- Beet Street Cultural & Arts District
- Sustaining the Arts, Culture, and Learning Communities
- Arts & Culture Destination
- Vibrant Arts, Culture, and Life Long Learning
- Beet Street
- World Class Scientific, Cultural, Recreational Facilities with World Class Programs
- Downtown Arts/Culture Promotion & Communication
- Breakdown Generational and Cultural Barriers
- Arts/Culture & History Incorporating River, Education & Learning
- Arts, Cultural & Education Convergence with City & CSU
- Joint CSU – DT Cultural Program
- Retain Opportunities for All Classes
- Historic Preservation
- More Authentic Historic Preservation of our Old Buildings Downtown
- Peace Corps Museum on CSU Campus, also Portal of Peace at the Conjunction of the two Corridors
- Historically Compatible Architectural Design for New Buildings & Re-models in Commercial + Historic Areas of Old Town

Sustainable Energy

- Zero Net Energy Usage Area
- Sustainability & Green Built Environment as Overarching Concept
- Public Museum Dedicated to Alternative Energy Technology
- Environmental Health Economic Generation
- Capitalizing on “Emerging” Industry of Clean Energy, including Technology Transfer from CSU
- UniverCity Carbon Neutral Energy District
- Net Energy Consumption Downtown
- Downtown, CSU Connection as Net Zero Energy Consumer, with emphasis on Downtown
- Creating a Green City
- Sustainable Energy for Cultural Facilities & Student Housing/Historic Buildings
- Downtown Laboratory for Clean Energy

- Establish a Model Environmental Community and a Leader in Alternative Energy Development
- Sustainable Clean Energy (& Offering for CSU Internships)

Adequate Housing

- Off-Campus Student Housing
- Housing Diversity
- Student (Mixed Use) Housing, Links with Mason Street to Connect – Sustainable Living
- Affordability, Good Planning
- CSU/City Partnership Student Housing
- CSU/City Partnerships for Housing
- Student Housing, New Urbanism
- Student Housing
- Student Housing, Mixed use
- Affordable Student Housing Near Downtown
- Integrate CSU Housing/DT Housing – Retail
- Housing Development for Students, Single Family, etc.